

HO HO HO Merry Christmas! December Newsletter



Betta Produce Christmas Trading

New to Betta Produce Burpengary

Herbs for your Horses!!

Chamomile— Most noted for its calming, relaxing effects on both the digestion and the nerves. Also documented as having anti-inflammatory activity and is also beneficial in reducing allergic responses. Also recognised as being ulcer-protective. \$23.50 p/kilo

Chaste Tree Berry— Primarily used to balance hormonal irregularities in mares, but can inhibit the sex hormones of stallions if their behaviour is thought dangerous or seen to be causing them a loss in condition. \$20.60 p/kilo

Rosehip— A source of readily assimilated forms of vitamins, minerals and other nutrients including vitamins C, A, B1, B2, B3 and K, bioflavonoids, carotenoids, tannin, calcium, magnesium, silica, phosphorous and copper. Considered a dietary supplement, as well as recuperation from illness or injury and helps restore the immune system and aid tissue repair. Vitamin C acts as a natural antihistamine which can assist the allergy prone horse. \$20.60 p/kilo



Don't worry your pets will be well thought of this Christmas season as Betta Produce will be open all Christmas Period except for Christmas Day 25/12 Boxing Day 26/12 and New Years Day 01/01. We look forward to seeing you over the Christmas break. From Greg, Andrew, Troy, Sarah and Will we wish you a Merry Christmas and a safe and prosperous 2013. Thank you for your patronage and we look forward to servicing you and your animal needs in 2013.

Betta Produce Mo-Bro's go out with a Sausage Sizzle!

As most of you would be aware Greg, Andrew, Troy and Will grew Mo's for the month of November to support Movember— a worldwide craze that supports and brings awareness to men's health and charities such as Prostate Cancer and Beyond Blue. Whilst it took the guys a few weeks to get use to the Mo's they certainly did a great job of representing the Betta Produce Mo-Bro team and with your generous support raised \$1,86100, finishing off the month with a yummy sausage sizzle was a highlight. We thank you for all your kind donations, good humoured comments and encouragement over the month and we are definitely looking forward to next years Movemberthe guys are thinking of ways to get Sarah growing something....hmmmmmm!



Christmas is the season for giving! Shop in store during the 12 days till Christmas and you could be the recipient of a Christmas Gift from Betta Produce and our generous suppliers. Ho Ho Ho... have you been naughty or nice?

CoolWRAP is the new reusable bandage that provides cooling relief from heat, pain and inflammation. No refrigeration necessary- No ice or hosing required-time saving- reusable, washable bandage— fast and easy to use, ideal for travelling- can be used on awkward parts of the body. Interested? Chat to us about ordering today!!!

"Kelato Cool Wraps are a very effective training tool as they are quick and convenient. I have had instant success with these wraps to get heat out of legs after intense training. I highly recommend this product as it is very cost effective."

Mark McNee Racing Stables & Farrier Services.





When you take a look at one of Vetafarm's pelletised diets, its hard to imagine that it represents 30 years of nutritional research. But each Vetafarm pellet contains exactly that along with the entire range of nutrients required by the recommended species. That means every vitamin, mineral, amino acid and omega oil that your bird needs has been calculated, measured and formed into a food that can be fed easily and economically to your valued birds.

- Extrusion Cooking
- Freshness + Quality = Perfection
- World recognised, Australian Made 100%
- Designed by Vets



From \$8.90



Maintenance Pellets

Completely balanced extruded pellet diet specifically designed to meet the particular dietary needs of most parrots. Includes balanced vitamins, minerals, calcium and amino acids essential for a stable maintenance diet during the regular season. Eliminates waste associated with seed and ensures a longer, healthier life by providing scientifically formulated nutrition.

Handy Hint for Summer Travelling— Christmas holidays with the pets this year?

- It's a lot safer for everyone if your dog is securely fastened or confined during car trips. Popular options for safe dog travel include dog seat belts, crates and car barriers. We sell harnesses and dog crates, please ask!
- Never leave your dog in a hot or cold car unattended. Doing so isn't just uncomfortable for your dog—it can be life threatening.
- Hollow toys you can stuff with food are ideal for quiet time in the car or accommodation. See our Kong information for more details.



Dogs love KONG. From the pet-safe, built to chew rubber to the way it bounces to keep them engaged and ready to play. KONG has a soft mouth feel for satisfying chew and are super durable. KONG's can be stuffed, thrown or left about the yard. KONG can assist with unwanted behaviour such as unwanted barking and separation anxiety.

KONG Wobbler

- A new way to feed or treat
- Made of food grade polymer weighted with play grade sand
- Twist top opening and release
- Dishwasher safe- easy to clean
- Stimulating and rewarding
- Safe and robust design
- Easy to fill
- Elimination of gulping and the risk of bloat or gastric distress.



KONG Recipes

Hungry Hungry

Layer your favourite canned dog food with chopped carrots, cheese bits and kibble. Seal the end of the KONG with a little peanut butter.

Summer KONG

Mix peanut butter, fresh mango, and 1 Tbs of Greek Yogurt, stuff into a KONG and freeze.

KONG... King of the Dog toys!

KONG treats and toys are the ideal training aids for reinforcing and rewarding positive behaviours.

KONG toys stuffed with healthy Stuff N Treats become effective tools that help solve common problems like destructive chewing, separation anxiety and boredom.

Check out our KONG puppy range in store.



NEW Safestix!

KONG Safestix are the perfect throw and fetch toys. They are bendable and flexible which provides interesting and engaging fun for dogs. KONG Safestix are made using durable plastic material and are great interactive dog toys. They are meant for indoor or outdoor use and they even float! Each size comes in assorted colours.

Check out our Christmas Dog Toy range in store. Perfect stocking filler for your beloved pooch!



From \$3.65



Stay Cool...Keep Condition...Feed Cool Conditioner!

CopRice Cool Conditioner • Cool feed • Low GI • Economical

An extremely economical, pelleted cool feed, formulated for recreational riding, competition, conditioning and spelling.

- Unique "oat free" formulation with rice bran to ensure optimum digestibility and minimise digestive upsets
- Low starch (21%) with a low glycemic index (GI), helps maintain more stable blood sugar and insulin levels for better performance
- Suitable for horses prone to nutritional disorders such as laminitis and colic
- Naturally occurring rice bran oil, making it an extremely cool feed for calm, sustained energy without any fizzy behaviour
- Omega 6 fatty acids, vital for maintaining healthy skin and producing an excellent coat
- Increased levels of biotin for improved hoof integrity and strength
- Fortified with vitamins and trace minerals for good health and vitality
- Better digestibility means lower feeding rates, making it very economical.

Ingredients

Bran, pollard, rice bran, barley, calcium carbonate, Bentonite, salt, CopRice trace mineral and vitamin premix for performance horses, natural antioxidant, choline chloride.

Digestible Energy	11.0MJ/kg
Crude Protein (min)	12.0%
Crude Fat (min)	6.0%
Crude Fibre (max)	10.0%
Calcium: Phosphorus	1.45:1.0

CopRice Cool Conditioner is on Sale!

Cool Conditioner \$11.90 per bag and Jenco Composure \$20.95

Both while stocks last, be quick they are flying out the door!!

Keep your Composure!

Jenco's new horse feed, a great all round product that offers a flexible feed, affordable price and quality ingredients.

- 'COOL' ingredients for horses at spell, in low and medium work
- Includes Wheaten Chaff to slow horses metabolism
- - Can be tailored to higher energy needs by adding extra ingredients, a great all round feed for the feed room!!
- Quality Ingredients include- Kibbled Barley, Black Sunflowers, Wheaten Chaff, Lucerne Chaff, Vitamin & Mineral Pellet, Salt, Canola Oil and Molasses.
- *Customer feedback- I have been feeding Composure for 3 weeks and I have noticed a brilliant shine to my horses coats. I can feed Composure to both my working horses and young stock and everyone licks their bowls clean! Great affordable feed.*

Summer is here and with it comes hot, dry, humid days. Make sure your horse is RECHARGED and re-hydrated!

RECOMMENDED FOR USE IN:

- Horses prior to, during and after travel
- Performance horses following sweat loss
- Rehydration after illness or diarrhoea
- 'Tucked-up' horses - showing signs of dehydration
- Poor drinkers

1L \$27.50

5L also available.



Christmas is a wonderful time for the entire family – and that includes your pets. They love the visitors, the activity and the family fun – unfortunately they also love many things at Christmas time that are not good for their health! Fatty foods, chocolates, nuts and those pretty decorations that look good enough to eat....

People are very busy during the holidays. They often don't watch their pets closely, allowing time for pets to sneak into the garbage and eat fascinating items!

Food for people should not be given to pets. The best thing to feed your pets at any time of the year is a food specifically formulated for pet consumption – Dog Food or Cat Food. This is often difficult during the holidays, as most pets are beggars, and will implore you to feed them highly salted, fatty or sweet foods. These foods pose serious health risks to your pet.

Many of these “holiday treats” can cause acute pancreatitis. . Pancreatitis is an inflammation of the pancreas. The pancreas is a gland underneath the stomach and duodenum in the dog and cat. It produces the enzymes for digestion of food, and also produces hormones including insulin which is crucial for the uptake and storage of sugar and proteins. Pancreatitis results in a leakage of the digestive enzymes and can result in the pancreas beginning to digest itself! The condition can occur suddenly, and the holiday season is a “prime time” for this condition.

Pancreatitis can make your pet very sick and can even be fatal. What symptoms should you look for? Vomiting, painful abdomen, not eating, hunched appearance, diarrhoea, depression, fever and dehydration all require Veterinary assistance.

Over the holidays, don't feed your pets any food which might upset their stomach. Stay with their normal food, and give formulated, healthy pet treats like Greenies or Schmackos, being mindful that treats have calories. Reduce the daily food intake if you're are feeding treats.

Additionally, be careful when disposing of food waste, bones and decorations which your pets will love to eat. Be careful of Christmas wrapping and ribbons, and make sure chocolate is well out of reach. If you are burning Christmas candles, make sure that your cat doesn't have access to knock these over. Christmas ornaments that are colourful and flashing are an immediate attraction for your cat!

Make sure you know the clinic hours of your local Veterinarian over the holidays. Check on the telephone number for your local Veterinary Emergency Centre.

The important thing to remember is to restrict access to dangerous items, and don't feed human treats to your pets – this will ensure that both your family AND your pet have a joyous festive season.



5 Ways to keep your dog safe this Christmas

1. Resist Temptation– Whilst it is tempting to share your food with your dog, some foods can be toxic for dogs like chocolate and alcohol.
2. Don't give your dog ham bones– Cooked bones are likely to splinter in your dogs mouth.
3. Keep food related gifts hidden– Dogs have a very strong sense of smell and could easily sniff out chocolate hidden under the Christmas tree!
4. Tinsel is not a toy– Your dog might look cute rolling around in the tinsel, but if it decides to nibble on decorations they can get stuck in its intestines and lead to major health issues.
5. Make sure your dog is safe– Toys that can fray could form a string throughout your dogs body if eaten, causing digestion issues. Plastic toys with squeakers could also be a choking hazard.

See page 2 for a safe toy alternative– KONG!

What's On!

GUESS WHO'S COMING TO BETTA PRODUCE?

SATURDAY 22nd
DECEMBER 10AM-1PM

BRING YOUR
PET TO MEET SANTA
AND HAVE A PHOTO!
NO LIVESTOCK PLEASE. DOGS,
BIRDS, GUINEA PIGS AND
LIZARDS WELCOME!



BRING THE FAMILY
FOR A PHOTO WITH
SANTA!

GOODIES FOR
THE KIDS

SAUSAGE SIZZLE!!

GOODIES FOR THE
PETS



Santa is on his way to Betta Produce ! Keep tabs on Santa's adventures via our Facebook page <http://www.facebook.com/#!/pages/Betta-Produce-Burpengary>. Only 10 days till go!

DATE CLAIMER

Northern Districts Hack & Dressage Club will be holding 3 Ring Circus Hack Show. March 10th 2013 more details to follow. Sponsors include Betta Produce Burpengary and Hygain.

<http://www.ndhd.net.au/>



CONGRATULATIONS Cameron from Caboolture who was our first "12 Days of Christmas" recipient! Cameron and family received a bag of Advance Weight Control thanks to Advance.